

GROWTH & STRATEGY

MODULE 21

# Leadership Execution Plan

*Everything you've learned across 20 modules distilled into a 90-day action plan.*

MODULE OVERVIEW

# What You'll Learn

Lesson 1

**The Three-Horizon Plan**

Lesson 2

**Personal Accountability**

# The Three-Horizon Plan

- Horizon 1 (Days 1-30): Quick Wins — visible impact immediately
- Horizon 2 (Days 31-60): Structural Changes — rota, pricing, onboarding, rhythm
- Horizon 3 (Days 61-90): Strategic Initiatives — new concepts, marketing, supplier reviews
- Quick wins build momentum and credibility for bigger changes

# Personal Accountability

- Three commitments, not goals — things you will do regardless
- Share with someone who will hold you accountable
- Schedule self-reviews at day 30, 60, and 90
- A plan without accountability is a daydream

## KEY CONCEPT



*A plan without accountability is a daydream. Share your commitments. Set your deadlines. Measure your progress. Be the leader your team needs — starting Monday.*

## PRACTICAL EXERCISE

# Apply What You've Learned

Select one action from each track. Define what, by when, how you'll measure, and who holds you accountable. Map across three horizons. Share with your line manager.

## LEARNING OUTCOMES

*By completing this module, you will be able to:*

- 1 . Synthesise learning from all four programme tracks into a coherent action plan
- 2 . Apply the Three-Horizon framework to prioritise by impact and timing
- 3 . Set personal accountability commitments with measurable milestones
- 4 . Transition from learning mode to leadership execution

# Required Submissions

## **90-Day Execution Plan**

Three-horizon plan with one action per track, success measures, and accountability partners.

## **Programme Reflection**

500-word reflection on your biggest insight, biggest challenge, and the one change that will have the most impact.

GROWTH & STRATEGY

# Module 21 Complete

*Programme Complete — Go build something brilliant.*