

GROWTH & STRATEGY — MODULE 19

# 90-Day Marketing Plan

Drive local awareness and bookings over the next three months.

Name:	Date:
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## Month 1: Foundation

Action	Channel	Target Audience	Owner	Budget	KPI

## Month 2: Momentum

Action	Channel	Target Audience	Owner	Budget	KPI

## Month 3: Accelerate

Action	Channel	Target Audience	Owner	Budget	KPI

## Content Calendar

Week	Content Piece	Platform	Owner	Status
